



Director of Public Engagement and Digital Experience

Employer

Atlanta Celebrates Photography

Location

Atlanta, Georgia

Salary

\$55,000-\$61,000

Description

Atlanta Celebrates Photography (ACP) seeks a dynamic and innovative professional to design, re-envision, and deliver the organization's in-person and online public engagement. This position will be instrumental in helping ACP enhance and grow our community.

About Atlanta Celebrates Photography

Atlanta Celebrates Photography is a non-profit arts organization dedicated to cultivating the photographic arts and enriching Atlanta's cultural community.

Founded in 1998, ACP demonstrates a sustained commitment to making Atlanta the hub for photography by enhancing, educating, and expanding public interest in photography and public art. ACP produces the largest annual community-oriented photo festival in the United States. We provide meaningful opportunities for artists to create, support underserved lens-based artists, and design dynamic platforms for audiences to connect through a diverse array of programs and public art initiatives.

Position Summary

ACP seeks a bold thinker to execute unique in-person and digital engagements that are expansive, thoughtful, and well designed. The Director of PEDE will leverage ACP's project calendar to develop supporting education and engagement programs that further cultivate our audience in Atlanta and beyond.

Essential Duties/Responsibilities

- Create and plan bold, well-designed, and thoughtful in-person and online engagements to sustain and grow our community
- Build organization awareness in the community through programs and marketing
- Provide meaningful connections through the medium of photography by fostering our mission
- Prioritize diversity, equity, and inclusion initiatives through unique educational design and a compelling view of contemporary photography
- Report to and work with the Executive Director to implement a vision for programs, curricula, and outreach
- Design and manage social media and digital content for community building and assets
- Strategic implementation of public engagements that activate ACP programs, including public art, ACPfest, Fellowship, portfolio review, lecture series, community programs, and artist-centered programs
- Create and sustain community partnerships
- Support programs through public engagements and digital experiences
- Cultivate an active personal interest in contemporary photography and lens-based mediums
- Contribute to a team atmosphere in an ambitious nonprofit organization

Required Qualifications

- Bachelor's degree, Master's preferred, or equivalent combination of education and experience in arts administration, design, marketing, studio art, arts education, museum studies, or social work.
- A track record of championing diversity, equity, inclusion, and access in the arts or education
- Prior experience with education, arts, or cultural organization is preferred, or equivalent creative implementation of audience engagement
- Demonstratable experience in digital platform audience engagement and digital placemaking

- Knowledge of and passion for photography, video, installation art, public art, and lens-based mediums
- Ability to work evenings and weekends when required
- Excellent written, verbal, and public speaking skills
- A deep understanding of the mission of Atlanta Celebrates Photography and the power of photography to enact change
- Preferred 3+ years of experience in a leadership role in education, museum, public art, curation, or marketing
- Proficiency in the following: Google Workspace, Microsoft Office Suite, Adobe Creative Suite, Canva, WordPress, social media platforms, and project management programs

Employment Details

Atlanta Celebrates Photography aims to create a competitive package for employees, including:

- Full-time
- Health benefit package
- Generous PTO
- Flexible schedule
- Organization-wide breaks in spring, late summer, and end of year
- Annual research budget

Application deadline: January 12, 2022, at 8:00 pm EST

Please submit the following in **one PDF** to jobs@acpinfo.org with email subject: Director of PEDE application

1. Cover Letter
2. CV or resumé
3. Three references including name, title, email, and phone number